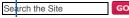
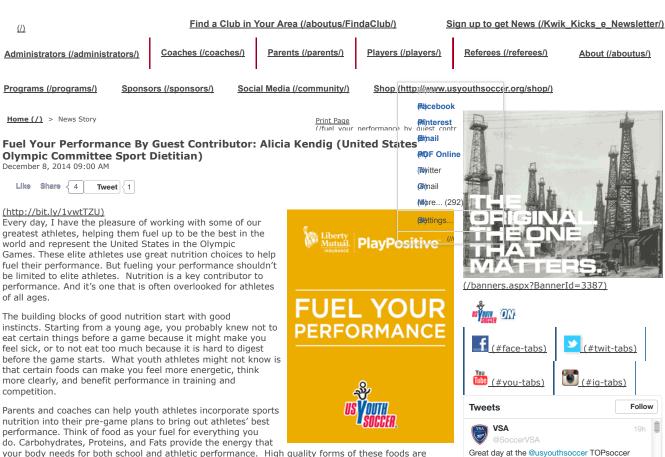




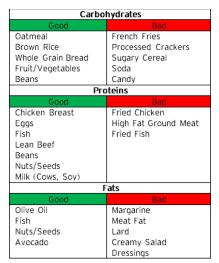
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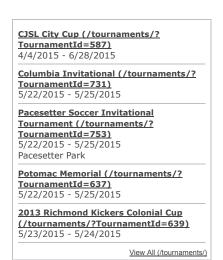




your body needs for both school and athletic performance. High quality forms of these foods are packaged with high quality nutrients, instead of bad nutrients. Include more of the "Good" foods, and less of the "Bad" foods in meals and snacks on a daily bases, especially on training days and game days. These high quality foods will make athletes feel better and help them perform at their best. The Bad choices can cause indigestion, low energy, inability to focus, and can actually replace foods in your diet that your body needs for recovery and preparation for future competitions. Examples of these two kinds of foods are:



Recently, sport nutrition products - like protein bars, protein shakes, meal replacements, and supplements - have increased in popularity amongst athletes for both convenience and perceived performance benefits. Don't let these products cheat your athlete out of consuming nutrient-dense meals and snacks. Pre- and post-game meals should contain many of the "Good" foods listed, and snacks should have a foundation of these same options.



awards banquet! Thank you to all the the players

and volunteers involved!

pic.twitter.com/AsXLCZxpRW

Bad nutrition choices can hold back youth athletes from performing at their best. Pay attention to the details, create a pre-game and post-game nutrition plan, and fuel-up with performance-oriented foods for training and game days.

At <u>Liberty Mutual Insurance Play Positive™ (http://bit.ly/1vwuquO)</u> we encourage parents, coaches and youth athletes alike to educate themselves by reading helpful articles such as <u>Nutrition For Youth Athletes (http://bit.ly/1vwtVRI)</u> and <u>The Four Rs of Recovery (http://bit.ly/1vwtVRs)</u>. For more tips and advice for youth sports including articles, videos, podcasts, and tools from the experts, visit <u>Play Positive Resources (http://bit.ly/1vwtVRu)</u>.



**Alicia Kendig, MS, RD, CSSD**USOC Sport Dietitian, Certified Specialist in Sports Dietetics

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Alicia Kendig joined the U.S. Olympic Committee as a registered sport dietitian in 2011. She provides nutritional services to the summer strength and power sports and winter sport athletes. She currently works with the Women's National Ice Hockey Team and the national Figure Skating athletes on the winter side and Track and Field and Swimming athletes on the summer side. Kendig has worked with many other National Governing Bodies in the past and the United States Anti-Doping Agency (USADA) to educate athletes on various sport nutrition topics, as well as the risks and proper use of dietary supplements. She has helped athletes of all ages, levels and backgrounds achieve performance goals by focusing on fuel and performance nutrition for optimal performance.

Kendig holds a bachelor's degree in nutrition and a master's degree in public health nutrition from Case Western Reserve University in Cleveland, Ohio.

At Liberty Mutual Insurance (http://www.libertymutual.com/?

cmpgncde=2096&keyCode=ICMRSB00&src=cm-dtxt-brd-uso-pp1407101512), we constantly look for ways to celebrate the countless acts of sportsmanship and integrity shown by people every day. We created Play Positive™ (http://bit.ly/1vwtTZU) as part of this belief to help ensure that our kids experience the best that sports have to offer in environments that promote and display good sportsmanship. We believe kids can learn valuable life lessons when coaches and parents come together to support winning on and off the field.

In an effort to benefit millions of youth athletes, parents and coaches, this article is among a series created exclusively for partners in the <u>Liberty Mutual Insurance Play Positive</u> (http://bit.ly/1vwuquO) program.

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